

Message Text

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53

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COMMERCE PASS BEWT/OEWTD/TPD

E.O. 11652: N/A

TAGS: BEXP, PL

SUBJECT: BETWEEN SHOW PROMOTION: ELECTRONIC ASSOCIATES INC., WEST
LONGBRANCH, N.J., APRIL 10-11, 1975

1. ELECTRONIC ASSOCIATES INC. (EAI), THROUGH THEIR EUROPEAN SUBSIDIARY IN BRUSSELS, BELGIUM, HAVE STAGED A TWO-DAY TECHNICAL SALES SEMINAR AT THE U.S. TRADE DEVELOPMENT CENTER. THE SEMINAR WAS AIMED AT INTRODUCING EAI' CONCEPTS OF MODERN HYBRID COMPUTERS AND THEIR UTILIZATION IN THE MEDICAL, AUTOMOTIVE AND NUCLEAR POWER GENERATION FIELDS.

2. SOME 60 SPECIALIST ATTENDED THE TWO-DAY SEMINAR. NUMBER OF NEW TRADE LEADS DEVELOPED WAS LISTED AS 30. NO SALES WERE REPORTED DURING EVENT, BUT SOME GOOD FUTURE SALES ARE FORESEEN ACCORDING TO MRS. A. DORMAN, GENERAL DIRECTOR OF EAI'S EUROPEAN SUBSIDIARY.
DAVIES

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NNN

Message Attributes

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